

Summer Camp

Week 1: Core Skill Bootcamp *(Foundations for Confidence & Influence)*

Module 1: Communication Mastery

- **Impromptu Speaking:** Think-fast drills, PREP method (Point-Reason-Example-Point)
- **Storytelling for Impact:** Hook-Struggle-Lesson framework (steal from TED Talks/TikTok)
- **Voice & Presence:** Kill filler words, power poses, vocal tweaks for authority

Module 2: Focus & Productivity

- **Attention Hacks:** "Deep work" sprints, Gen Z-approved Pomodoro (20-5 rule)
- **Digital Detox Lite:** App curation, notification triage (no shaming!)
- **Time-Blocking:** Plan like a CEO (with meme breaks built in)

Module 3: Relationship Chemistry

- **Networking Without Cringe:** Elevator pitches that don't sound robotic
- **Active Listening Labs:** Mirroring, open-ended questions
- **Conflict Navigation:** Handle group project drama like a diplomat

Week 2: Leadership Accelerator *(Real-World Application)*

Module 4: Corporate Simulations

- **Mock Interviews:** With real HR pros + "worst answer" challenge
- **Salary Negotiation Roleplay:** Get paid what you're worth
- **Professional Etiquette:** Email/Zoom faux pas fixes

Module 5: Team Leadership Challenges

- **Escape Room Scenarios:** Time-pressured problem-solving
- **Crisis Management:** Lead when plans explode (planned chaos drills)
- **Project Pitch Competition:** Sell your idea Shark Tank-style

Module 6: Future-Proofing

- **LinkedIn Live Makeovers:** Profile reviews + headline hacks
- **Personal Branding:** Craft your "unfair advantage" statement
- **Alumni Network Kickoff:** Discord community + mentorship swaps