Summer Camp – Full Curriculum

Week 1: Core Skill Bootcamp (Foundations for Confidence & Influence)

Module 1: Communication Mastery

- Impromptu Speaking: Think-fast drills, PREP method (Point-Reason-Example-Point)
- Storytelling for Impact: Hook-Struggle-Lesson framework (steal from TED Talks/TikTok)
- Voice & Presence: Kill filler words, power poses, vocal tweaks for authority

Module 2: Focus & Productivity

- Attention Hacks: "Deep work" sprints, Gen Z-approved Pomodoro (20-5 rule)
- **Digital Detox Lite:** App curation, notification triage (no shaming!)
- **Time-Blocking:** Plan like a CEO (with meme breaks built in)

Module 3: Relationship Chemistry

- **Networking Without Cringe:** Elevator pitches that don't sound robotic
- Active Listening Labs: Mirroring, open-ended questions
- Conflict Navigation: Handle group project drama like a diplomat

Week 2: Leadership Accelerator (Real-World Application)

Module 4: Corporate Simulations

- Mock Interviews: With real HR pros + "worst answer" challenge
- Salary Negotiation Roleplay: Get paid what you're worth
- **Professional Etiquette:** Email/Zoom faux pas fixes

Module 5: Team Leadership Challenges

- Escape Room Scenarios: Time-pressured problem-solving
- Crisis Management: Lead when plans explode (planned chaos drills)
- Project Pitch Competition: Sell your idea Shark Tank-style

Module 6: Future-Proofing

- LinkedIn Live Makeovers: Profile reviews + headline hacks
- Personal Branding: Craft your "unfair advantage" statement
- Alumni Network Kickoff: Discord community + mentorship swaps

