Youth Leadership

1. Workshop
2. Summer Camp
3. Future Forward

1. Workshop

Be A Leader: Gen Z Edition

In school, you learn equations. At work, you need confidence, communication, and leadership. That's where this **2-hour, high-energy workshop** comes in. If you're between **17–25** and ready to step up, speak out, and lead with purpose—this workshop gives you the tools to do it. Fast. Whether you're aiming for college success, leadership roles, or a standout job application, this session will boost the real-world skills no one teaches in class.

Why This Workshop Matters

Recent studies reveal that Canadian youth are entering adulthood **without critical soft skills**, making it harder to succeed in higher education and careers. The **top missing skills** include:

Effective Communication – Articulating ideas clearly & confidently

Leadership & Initiative – Guiding teams and taking ownership

Critical Thinking & Problem-Solving – Thinking critically to overcome challenges

Stress & Time Management – Handling pressure & staying productive

Confidence & Adaptability – Navigating change with resilience

Without these skills, young professionals struggle with **teamwork, workplace dynamics, and career growth**. This workshop bridges that gap.

What You'll Learn

This isn't a lecture—it's **hands-on**, fast-paced, and designed with **you** in mind. We blend **real-world case studies**, **leadership psychology**, and **interactive challenges** to help you level up, fast.

Module 1. Master Confident Communication

Module 2. Develop Leadership Presence

Module 3: Critical Thinking, Problem-Solving & Decision-Making

Module 4. Boost Resilience & Stress Management

Module 5. Build Lasting Professional Habits

Why Our Approach Works

✓ **Science-Backed Techniques** – Based on leadership psychology & real-world application

✓ **Interactive & Engaging** – No boring lectures—just dynamic discussions & activities

✓ **Real-Life Case Studies** – Learn from relatable examples

✓ **Small Group Sizes** – Personalized attention & mentorship

✓ **Proven Results** – 95% of past participants report **increased confidence & leadership skills**

Who Should Attend?

- **High school & university students** preparing for future careers
- **Young professionals** (ages 18-25) looking to stand out at work
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- **Anyone who wants to speak, lead, and succeed with confidence**

Workshop Format

In-Person/ Virtual (Address for in person : 106-350 Rutherford Rd. S. Brampton, ON L6W 3M2)

📅 **Duration:** 2 hours

👥 **Small Groups for Maximum Engagement**

Download full Curriculum (Below content will be in a pdf which viewers can download)

Module 1. Master Confident Communication

- Speak with clarity & persuasion
- Engage in meaningful conversations
- Present ideas with impact

Module 2. Develop Leadership Presence

- Inspire and motivate others
- Build trust & influence
- Take initiative in group settings

Module 3: Critical Thinking, Problem-Solving & Decision-Making

- Dissect challenges with critical thinking
- Make pressure-proof decisions
- Reframe setbacks into opportunities
- Apply real-world frameworks to workplace and leadership challenges

Module 4. Boost Resilience & Stress Management

- Handle setbacks with confidence
- Stay focused under pressure
- Develop a growth mindset

Module 5. Build Lasting Professional Habits

- Time management & productivity hacks
- Networking & relationship-building
- Personal brand development

Ready to Unlock Your Leadership Potential?

Limited spots available! Reserve your seat today and start building the skills that will set you apart.

🗓 **Book Now** | 📧 **Contact Us** | 💡 **Custom Group Workshops Available**

🗓 **Book Now** (Flexible options)(Let people select from in person or virtual options.

In person June 13, 2025 Virtual June 14, 2025

2:00 pm to 4:00 pm 2:00 pm to 4:00 pm)

Price: $150

Location: 106-350 Rutherford Rd. S. Brampton, ON L6W 3M2

💡 **Custom Group Workshops Available (link with group training form)**

"The best way to predict the future is to create it."

Equip yourself with the skills to lead, communicate, and succeed—**starting today.**

Elevate Leadership – Building Future Leaders Through Real Relationships.

2. Summer Camp

GEN Z SUMMER CAMP: ***From Awkward to Unstoppable*** **Or** ***The Gen Z Confidence Bootcamp*** **Or** ***Gen Z Edge: Skills for the Real World***

Gen Z faces unique challenges in education and the workplace. If the thought of networking, group projects, or public speaking makes you sweat, this camp is your **secret weapon**.
Our **exclusively indoor**, high-energy camp delivers **practical soft skills training** in a format that resonates with digital natives.

Designed for Gen Z (15-25) who want to:

- **Ditch the cringe** – Network like a natural (no forced handshakes).
- **Speak up without panic** – Own the room in class or interviews.
- **Lead with confidence** – Stand out in clubs, internships, and jobs.
- **Handle stress like a pro** – No more burnout spirals.

Why CorpoTrain's Camp?
We mash up **leadership training, real-world challenges, and Gen Z energy** to turn you into the kind of person employers and unis FIGHT over.

What You'll Get:

🔹 **Unshakable Confidence** – Master body language, voice control, and mindset tools
🔹 **Public Speaking Superpowers** – Present like a TEDx speaker (even if you dread it now)
🔹 **Networking Without the Cringe** – Learn authentic connection-building techniques

◈ **Stress Resilience** – Science-backed focus and emotional regulation strategies

◈ **Leadership Presence** – Stand out in campus groups, internships, and early career

Program Highlights

Week 1: Core Skill Building

- **Communication Bootcamp** – Impromptu speaking, storytelling frameworks
- **Focus & Productivity** – Beat distraction with Gen Z-approved methods
- **Relationship Chemistry** – Make lasting professional connections

Week 2: Leadership Application

- **Corporate Simulations** – Mock interviews, negotiation scenarios
- **Team Leadership Challenges** – Solve real-world problems in groups
- **Future-Proofing Session** – LinkedIn optimization, personal branding

What Makes Us Different

No Lectures – 80% hands-on activities, 20% theory

Proven Framework – Combines corporate training techniques with youth engagement strategies

Indoor & Tech-Friendly – Uses apps/platforms you already know

Program Details:

📅 **Duration:** 10 Weekdays (2 Weeks) (Monday to Friday)

Dates June 30 – July 11 (First option viewer can select)

July 14 – July 25 (Second option viewer can select)

🕘 **Daily:** **In person Time** 10AM - 2PM

Virtual Time 6PM- 10PM

Location: 106-350 Rutherford Rd. S. Brampton, ON L6W 3M2

💵 **Investment:** [Price] (Early Bird Discounts Available)

Who Should Apply?

This camp is perfect if you're:

- Starting college/university in the next 6 months to 2 years
- Entering your first internship/job
- In a student leadership position (or want to be)
- Ready to stand out from the competition

🌐 **APPLY NOW**

DOWNLOAD FULL CURRICULUM (Detailed curriculum in pdf file. Viewer can download)

Week 1: Core Skill Bootcamp *(Foundations for Confidence & Influence)*

Module 1: Communication Mastery

- **Impromptu Speaking:** Think-fast drills, PREP method (Point-Reason-Example-Point)
- **Storytelling for Impact:** Hook-Struggle-Lesson framework (steal from TED Talks/TikTok)

- **Voice & Presence:** Kill filler words, power poses, vocal tweaks for authority

Module 2: Focus & Productivity

- **Attention Hacks:** "Deep work" sprints, Gen Z-approved Pomodoro (20-5 rule)
- **Digital Detox Lite:** App curation, notification triage (no shaming!)
- **Time-Blocking:** Plan like a CEO (with meme breaks built in)

Module 3: Relationship Chemistry

- **Networking Without Cringe:** Elevator pitches that don't sound robotic
- **Active Listening Labs:** Mirroring, open-ended questions
- **Conflict Navigation:** Handle group project drama like a diplomat

Week 2: Leadership Accelerator *(Real-World Application)*

Module 4: Corporate Simulations

- **Mock Interviews:** With real HR pros + "worst answer" challenge
- **Salary Negotiation Roleplay:** Get paid what you're worth
- **Professional Etiquette:** Email/Zoom faux pas fixes

Module 5: Team Leadership Challenges

- **Escape Room Scenarios:** Time-pressured problem-solving
- **Crisis Management:** Lead when plans explode (planned chaos drills)
- **Project Pitch Competition:** Sell your idea Shark Tank-style

Module 6: Future-Proofing

- **LinkedIn Live Makeovers:** Profile reviews + headline hacks
- **Personal Branding:** Craft your "unfair advantage" statement
- **Alumni Network Kickoff:** Discord community + mentorship swaps

Bonus: All graduates receive:

- Certificate of Completion
- Access to CorpoTrain's Gen Z Alumni Network
- 1:1 Coaching Session

3. Future Forward

FUTURE FORWARD: The Gen Z Leadership Accelerator

Weekend Edition | August 2025 Onwards

🚀 **From Awkward to Unstoppable – At Your Own Pace**

Why This Program?

Gen Z's #1 struggle? **"I know what to do... but I freeze up IRL."**
This 6-weekend intensive fixes that with:
✓ **Micro-challenges** – Practice skills in real-time (no theory overload)
✓ **Accountability Squads** – Small groups for peer coaching
✓ **AI & Tech Integration** – Use tools like ChatGPT for negotiation prep, Canva for personal branding

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Program Structure

📅 **Duration:** 6 Weekends (Saturdays & Sundays)
⏰ **Time:** 10:00 AM – 12:00 PM EST
📍 **Format:** Hybrid (In-Person @ Brampton + Virtual)

🎯 **Phase 1: Core Skills (Weekends 1-3)**

Weekend 1: Communication Breakthrough

- **Day 1:** *"Think Fast" Speaking Drills* (PREP method + TikTok storytelling hacks)
- **Day 2:** *Voice & Presence Lab* (Filler word bootcamp + Zoom charisma)

Weekend 2: Productivity & Mindset

- **Day 1:** *Focus Sprints* (Gen Z Pomodoro + "Deep Work" light)
- **Day 2:** *Stress-to-Strength* (Anxiety reframing + neuroplasticity games)

Weekend 3: Relationship Mastery

- **Day 1:** *Networking Without the Ick* (Natural conversation scripts)
- **Day 2:** *Conflict Navigation* (Group project drama simulations)

🔥 **Phase 2: Leadership Execution (Weekends 4-6)**

Weekend 4: Corporate Readiness

- **Day 1:** *Mock Interviews* (With AI feedback + HR pro review)
- **Day 2:** *Salary Negotiation* (Roleplay with real young professionals)

Weekend 5: Team Leadership

- **Day 1:** *Crisis Simulation* (Lead a team through planned chaos)
- **Day 2:** *Shark Tank Lite* (Pitch a project in 5 mins)

Weekend 6: Future-Proofing

- **Day 1:** *LinkedIn Live Makeovers* (Profile roast & toast)
- **Day 2:** *Personal Branding Sprint* (Create your "unfair advantage" statement)

Upgrades From Summer Camp:

1. **AI Integration** – ChatGPT-assisted resume edits, AI mock interviewers
2. **Progress Tracking** – Weekly skill dashboards (e.g., "Your filler word count dropped 70%!")

3. **Guest Spotlights** – Young managers share "skills I wish I had at 20"
4. **Lifetime Access** – Alumni portal with updated tools/templates

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What You'll Take Away:

✅ **Confidence Playbook** – Customized for your biggest fears (networking, speeches, etc.)

✅ **Digital Portfolio** – Recorded pitches, LinkedIn posts, and peer testimonials

✅ **90-Day Action Plan** – Post-program skill maintenance guide

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Bonus Perks:

- **1:1 Coaching Call** (Post-program career roadmap)
- **Private Discord Community** (Network with past/future cohorts)
- **Certificate + LinkedIn Badge** (*"CorpoTrain Leadership Graduate"*)

Who Should Join?

✓ College/uni students prepping for internships

✓ Young professionals in their 1st/2nd job

✓ Student leaders who want to stand out

💡 **Early Bird Pricing Until July 31!**

[🟢 **RESERVE YOUR SPOT**]

[○ **COMPARE SUMMER CAMP VS. FUTURE FORWARD**]

Key Differentiators:

- **Deeper Skill Stacking** – 6 weeks allows for habit formation (vs. summer camp's intensity)
- **Tech-Forward** – Uses Gen Z's existing tools (Discord, Canva, AI) for seamless learning
- **Alumni Pipeline** – Graduates can return as peer mentors

Want to add?

- Payment plans
- Corporate sponsorship options (for employers funding young staff)
- "Bring a Friend" discounts